

FACT

Many churches are wondering how to disciple men effectively.



THIS CAUSES AT LEAST THREE PROBLEMS:

- (1) Too many men lead lukewarm, often defeated lives—and they hate it.
- (2) Too many marriages and families suffer because men don't get it.
- (3) Too many leaders get frustrated, discouraged, and then just give up.

What if there was a complete yet flexible plan to disciple all the men in your church?

*Something that incorporates small groups, one-on-one discipleship, and individual study?
With no special training required and we'll show you exactly what to do?*

Welcome to...



LOOK INSIDE
to see how it works >>

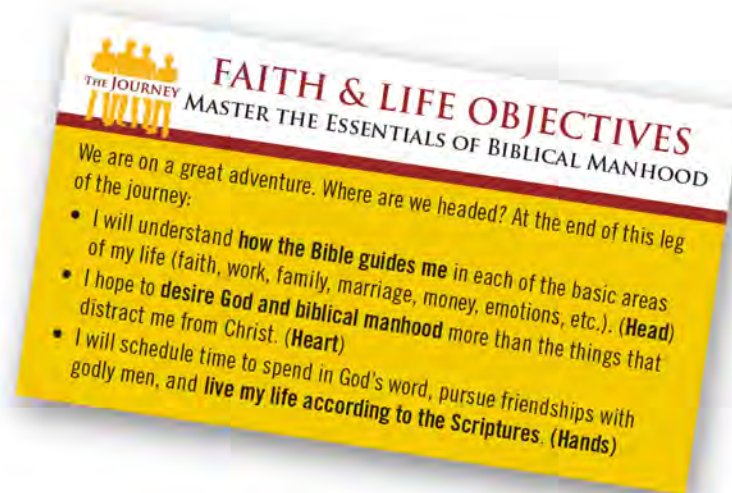
THE JOURNEY TO BIBLICAL MANHOOD CONSISTS OF TWELVE CHALLENGES FOR YOUR MEN.

THEY ALL WORK THE SAME WAY:

1 Kick-off the challenge.

Establish vision for the challenge; download printable business cards (that you can edit) to give your men gospel-centered Faith & Life Objectives. Use a simple assessment form we provide to see how your men are doing in the area of the challenge.

Create momentum by kicking off the challenge with an event to inspire men; choose from several proven event ideas or use your own.



3 Connect men to what's already going on in your church.

From short-term follow-up groups, we'll help you move men into a longer, more in-depth study together. Then several weeks before the end of the challenge, get as many men plugged into ongoing ministries in your church as possible. Also, recruit these men to join the next challenge, and ask them to invite others.

At the end of each challenge, you'll assess your men again to measure progress and see what God has done in men's lives. You'll also celebrate your victories together—we offer a bunch of great ideas for this online!

All your men won't connect with a particular challenge. That's okay! Launch every challenge by cycling back to the "Create Value" stride and offering it to ALL your men.



Would you like to have more men in groups, service, and leadership? We'll teach you the *No Man Left Behind Model* to help you be successful, including how to *Create*, *Capture* and *Sustain* momentum with each challenge.

FAQs

Is the Journey to Biblical Manhood another book study, curriculum, or event? The Journey to Biblical Manhood is not a specific curriculum or event. It is a long-term framework to disciple every man in your church. We'll provide planning tools and suggest heart-oriented resources and activities to help your men go deeper with Christ, but ultimately, you'll choose what you actually use.

What are the 12 Challenges?

1. **Manhood:** Master the Essentials of Biblical Manhood
2. **The Gospel:** Build a Firm Foundation in the Faith
3. **Relationships:** Build Godly Relationships and Marriages
4. **Fathering:** Father the Hearts of our Children/Grandchildren
5. **Disciplines:** Become a Spiritually Disciplined Man
6. **Work:** Serve God in our Work
7. **Mission:** Commit to a Personal Ministry
8. **Money:** Use Money for God's Glory
9. **Integrity:** Live as a Man of Integrity and Character
10. **Sacrifice & Suffering:** Be Shaped by Sacrifice and Suffering
11. **Leadership:** Grow in Leadership
12. **Outreach:** Share Jesus' Story

Do I have to do them in order? No, take one or take them all in any order. It's completely up to you. We do suggest you start with Challenges 1 and 2 to lay a foundation for the rest of the Journey.

How long does it take to complete a challenge? Most churches will do 1-3 challenges per year; the duration is up to you and will be determined by which resources you use, how long you need for planning and promoting, etc.

Our leaders are busy. Will you help us know exactly what to do?

Yes. We provide detailed checklists, timelines, and planning tools for every challenge. We also give you ways to recruit new leaders for each challenge.

We have trouble getting men into small groups. Will this help?

Absolutely. We'll show you how we've recruited 67% of more than 110,000 men at our events to join small groups using one simple idea!

More Questions?

Visit journeytobiblicalmanhood.org

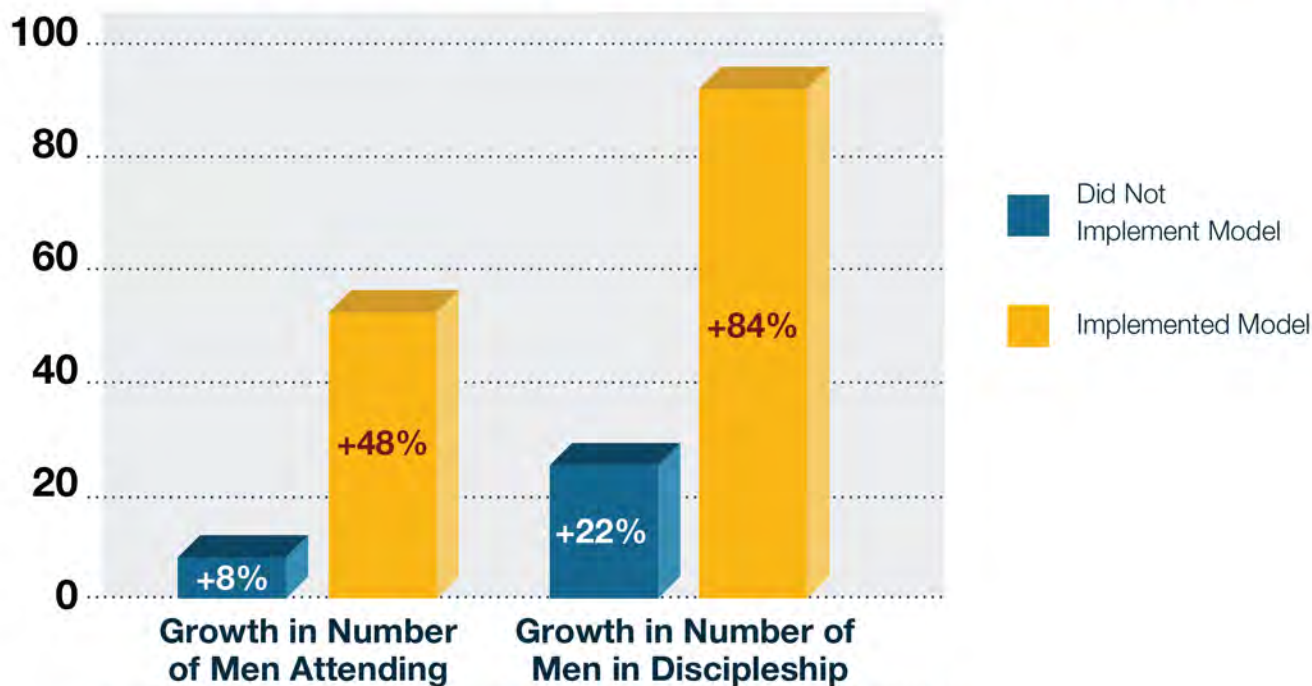
2 Give each man a right next step.

Many churches will form short-term follow-up groups out of the men who attend the kick-off event for the challenge. If you do, men should be in a group BEFORE they leave the event, and we'll show you how! For the follow-up groups, we'll recommend curriculum for you, or you may use any other favorite resource.

Whatever Capture method you choose, some of your men won't be involved in groups. What about them? We'll show you how to engage men in the challenge through individual study, one-on-one discipleship, and in activities they're already doing! Many of these ideas are free and downloadable to you from the JBM website.



Churches that implement the principles behind The Journey have seen amazing changes!



Based on a 2010 survey of results achieved over an average 2½ years by 129 churches that completed the No Man Left Behind training, a key component of The Journey to Biblical Manhood

What are the advantages of using the Journey to Biblical Manhood?

- Benefit from pre-made plans** for your leaders and spend less time on administration and more time on ministry.
- Cast vision** through the use of Faith & Life Objectives and assessments.
- Engage ALL your men** through free resources and activity ideas that can be done individually, one-on-one, or in groups.
- Connect men to discipleship content** through the proven cycle of Create-Capture-Sustain. **Use the recommended events and curricula or choose your own.**

Ready to take the Journey?

To learn more or subscribe your church, please visit us at journeytobiblicalmanhood.org



Dear Leader,

Thanks so much for your interest in the Journey to Biblical Manhood. Based on Man in the Mirror's 25 years of working with thousands of leaders and churches, we believe this could have the most impact of anything we've ever attempted.

If God chooses to use this, He will do it through leaders like you. We designed the Journey to make it as complete and flexible as possible. We believe it solves many of the problems leaders have had in sustaining a discipleship ministry.

It would be an honor to work with you to reach and disciple your men.

With you until every church discipless every man,

*Pat Morley
Chairman & Co-CEO*

*David Delk
President & Co-CEO*